

# Christine A. Anderson

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## Curriculum Vitae

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### EDUCATION

Master of Library and Information Studies, 2020  
University of North Carolina (Greensboro, NC)  
Concentration: Archives & Engagement

Bachelor of Arts, *cum laude*, 1999  
Coastal Carolina University (Conway, SC)  
Major: English

Study Exchange, 1998 | Nene University (Northampton, England)

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### ACADEMIC LIBRARY, ARCHIVES, & INSTRUCTION EXPERIENCE

Medical University of South Carolina (Charleston, SC) 2025 – Present  
Executive Director, Network of the Library of Medicine Region 2

Lead a team of highly skilled faculty and staff at the Regional Medical Library for Region 2 of the Network of the National Library of Medicine (NNLM). Other duties include:

Oversee the development and ongoing activities of NNLM Region 2 programs with the National Library of Medicine and other NNLM Regions. Coordinate day-to-day operation of the Region 2 office. Initiate, plan, implement, manage, and evaluate Region 2 programs. Direct and monitor ongoing outreach initiatives and award programs. Prepare and manage budget. Represent Region 2 at national and regional levels. Establish policies, strategic plans, and objectives. Maintain effective communications with network members, NNLM, NLM, and MUSC. Ensure compliance with NLM reporting requirements.

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Coastal Carolina University (Conway, SC) 2024 – 2025  
Lifelong Learning Coordinator, OLLI@Coastal

Planned and managed diverse noncredit programs for OLLI@Coastal, including courses, excursions, and events tailored to the 50+ community. Used course management systems to schedule, organize, and describe the program's offerings. Conducted outreach to ensure diverse participation. With a strong commitment to aligning programming with community needs, collaborated with stakeholders and provided exceptional customer service to current and prospective OLLI members.

Worked to develop intergenerational engagement strategies, enhance membership benefits through community partnerships, and implement comprehensive programs. Assisted with operational logistics, including transportation needs. Worked with community leads to reestablish OLLI in the South Strand area and identify instructors and lecturers for those offerings.

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University of South Carolina Lancaster and USC Palmetto College  
(Lancaster, SC), 2022-2023  
Assistant Professor, USCL & Palmetto College

Taught independent studies courses on South Carolina history and culture for both traditional and non-traditional students. Offered lectures on Native American archives in classroom and community settings. Mentored interns and work study students in archival work and research of Indigenous Peoples.

Director of Archives, USCL Native American Studies Center

Collection development decisions based on knowledge of regional history and culture. Participate and create outreach opportunities, reference assistance, and activities for Special Collections and Archives. Cultivate donor relations, appraising potential collections, and acquiring/accessioning collections that meet the archive's collection development policies. Create finding aids, collection-level records, and metadata descriptions. Maintain a database of collections, storage space allocations, provenance, and usage rights. Ensure appropriate acquisition, arrangement, description, preservation, and use of materials in the USCL collections. Work with community members, scholars, and tribal members to ensure all records and artifacts are cared for in a culturally appropriate manner. Maintain LibGuides for both the Archives and the NAS art collections.

Assistant Librarian. USCL Medford Library

Library liaison for faculty of Native American Studies archaeology, art, folklore, linguistics, and history. Serve as the first point of contact for these areas and promote the library and archives resources and services that could be of benefit to their coursework and research. Guest lecture in classes on the library and what it offers, as well as information literacy. Create course-specific LibGuides, help locate books and resources, take requests for new material purchases, promote new resources, and mitigate any issues that may arise in use of library resources.

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Coastal Carolina University (Conway, SC) 2018 – 2022  
Administrative Coordinator (November 2021-July 2022)

Coordinated all academic administrative responsibilities for Kimbel Library. Served as a liaison to the Provost Office's Academic Affairs Coordinators committee. Supervised the library's Marketing Department. Served on search committees for new faculty and staff, organizing travel and assuring best practices. Managed library budgets from multiple budgetary funds. Procured quotes and made purchases of supplies and equipment. Assisted in ensuring facility maintenance. Assisted on the

Library Management Team. Worked with library future operations planning, providing administrative assistance toward Library Learning Center construction and Kimbel Library refurbishment. Coordinated with HR for hiring, evaluations, tenure, and other employee actions. Coordinated library faculty and staff for participation in campus-wide events, such as convocations and commencements. Balanced purchasing card statements and served as liaison for library acquisitions purchasing.

#### Marketing/Administrative Assistant (January 2019-October 2021)

Responsible for planning and curating book displays, visiting exhibits, and special events. Worked closely with library leaders and faculty/staff around campus to ensure student engagement and inclusivity. Collaborated with other university departments on events within the library. Created marketing materials for library services and programs. Maintained all social media accounts and increased engagement across all platforms. Directly supervised two student assistants/interns in graphic design and social media. Headed up Pandemic Journaling project for student, faculty, and staff COVID-19 documentary writings to be included in the CCU University Archives and Institutional Repository. Created promotional items for giveaways and prizes. Planned annual events such as Destress Fest and Poetry & Prose Reading. Planned, organized, and scheduled all library events. Ordered catered food, ensured delivery, and scheduled payments.

#### Access Services Specialist (February 2018-January 2019)

Assisted patrons with reference questions during evening hours and manned high-traffic service points. Provided patron assistance via phone, chat, and face-to-face. Served on the OER/Course Reserves Team and Marketing Committee. Assisted in Institutional Repository CCU Thesis digitization project.

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#### The Cape Romain Environmental Education Charter School (CREECS) (McClellanville, SC) 2012-2017, Substitute Teacher/ Teacher's Aide

For Pre-K, Elementary, and Middle Grades:

Collaborated closely with teachers to develop and implement engaging lesson plans tailored to diverse learning styles. Instructed Pre-K, elementary, and middle school students in both indoor and outdoor learning environments, fostering a dynamic and interactive learning atmosphere that aligned with the school's charter requirements. Utilized innovative teaching methods and educational technology to enhance lesson delivery. Managed classroom behavior effectively, maintaining a positive and productive learning environment. Helped plan and chaperone educational field trips and other school events. Wrote press releases for the school tailored to local news outlets. Helped prepare for the annual Lowcountry Shrimp Festival, the school's primary fundraiser.

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**PUBLISHING & COMMUNICATION EXPERIENCE** Charleston Hub (Charleston, SC) January 2021 – August 2025  
Marketing & Digital Communications Manager/Social Media Manager

Curated and planned social media marketing for the Charleston Conference and Against the Grain media, including the ATG journal, digital books, blogs, podcasts, and videos. Coordinate with editors, podcasters, and conference planners to ensure all aspects of the Charleston Hub are sufficiently promoted. Wrote press releases, increased digital engagement, and supported the advertising arm of the Hub. Graphic design for marketing campaigns and social media. Supervised marketing and graphic design interns. Part of the launch team Katina Magazine, which was released November 2024 through Annual Reviews publishing.

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StoryBuilders (Atlanta, GA) 2023-2024  
Publishing Specialist

Led clients through the publishing process following the completion of the book's manuscript and design. Coordinated with designers and project guides. Wrote and researched content for books and course materials for corporate leaders, entrepreneurs, thought leaders, coaches, and other professionals. Educated clients on the publishing process, ISBNs, and copyright laws. Assisted clients with book launches and created publishing plans. Managed social media through content creation and metrics tracking for the founder and company, as well as started and managed the company blog.

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Random House Publishing | Fodor's Travel Guides (NY, NY) 2008-2016  
Travel Writer, Fodor's Guide to the Carolinas and Georgia

Wrote, edited, and reviewed venues, hotels, restaurants, and historical sites. Organized travel and site visits. Conducted background research and interviews. Worked as part of a virtual team, requiring strong interpersonal communication through each step of the project.

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Freelance Writer, Photographer, Editor (South Carolina) 1996-2017

Writer, editor, researcher, and photographer stringer for a variety of local and state publications and The Associated Press. Responsible for press releases, pictures, editing weekly and annual publications, layout and design, and news reporting. Food and music columnist for the Georgetown Times. Conducted interviews and event coverage. Created blog posts and digital newsletters.

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**MANAGEMENT  
EXPERIENCE**

Avant's Tax Service (Georgetown, SC) Jan. 2004 – April 2018  
Office Manager and Tax Preparer

Responsible for ensuring federal record retention and privacy laws were followed. Responsible for day-to-day office activities and quality customer service in a high-volume tax preparation firm. Managed budget, deposits, and supply purchasing.

At present, I continue to offer seasonal support through social media management. I curate and create content that both promotes the business and educates their audience on IRS income tax filing rules and regulations.

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Georgetown County Family YMCA (Georgetown, SC) 2010 – Jan. 2016  
Member Experience Director

Engaged directly with members and the public to ensure satisfaction with their experience. Built relationships through outreach and engagement. Planned special events in-house and within the community. Organized and presented at area events such as health fairs, lectures, and festivals. Trained and supervised a staff of 20+ employees on UX, customer service, job duties, and programming. Curated data on membership, scholarships, usage, and other operational numbers. Presented reports to the Executive Director and Board of Directors. Maintained budget, scholarship, and facility. Managed member accounts, deposits, and supplies.

Instructor / Trainer

Trained members and visitors according to individual needs. Taught group classes for adults, youth, and children. Planned special programs to engage members and their families.

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RESEARCH

Enslaved Spaces (South Carolina) September 2022-2023  
Researcher

Locate and research primary and secondary resources pertaining to the history of enslaved people in South Carolina. Collect and organize cited information, such as the name, location, and description of the space where slaves were housed, held, or sold. Communicate with other project researchers to ensure accurate sharing of information and locations.

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Waccamaw Indian People (Horry County, SC) 2022 – 2023  
Archivist and Historian

Consulting archivist for the collection and documentation of tribal memorabilia, records, historical acts, oral history, art, regalia, and all other items and texts pertaining to the history and culture of the Waccamaw Indian People. The collection will be organized and stored for preservation and accessibility. Liaising between the tribe and CCU to have the collection housed within the university's future archives and special collections.

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Georgetown County Museum (Georgetown, SC) 2021 – 2023  
Archivist and Oral Historian

Assessed and organized existing resources of the Georgetown County Historical Society to form the museum's Archives and Special Collections. Wrote all policies and procedures for collections and access. Coordinated with museum leadership to create collections' scope and mission. Initiated, organized, and led the Georgetown County Oral History Project. Wrote grants for archives and oral history project funding. Collaborate with other area cultural heritage institutions on collection sharing and digital initiatives. Served as a volunteer docent, becoming familiar with the museum and its collections.

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## PUBLICATIONS

- “MLA Conference Report.” *ATG the Blog, Against the Grain*, May 2025.
- “Charleston In Between Conference Report.” *ATG the Blog, Against the Grain*, April 2024.
- “Review of *Taste the State: South Carolina’s Signature Foods, Recipes, & Their Stories*.” *The Southeastern Librarian*, Winter Issue, February 2022.
- “Manuscripts of the Muslim World.” *Multimedia & Technology Reviews*. Art Libraries Society of North America. December 2021.
- “Introduction to Cultural Analytics and Python.” *Multimedia & Technology Reviews*. Art Libraries Society of North America. October 2021.
- “Facebook Frontier: Harnessing Facebook Live for Library Engagement.” Conference proceedings. *SCLA Journal*. March 2021.
- “Archives Against.” *Multimedia & Technology Reviews*. Art Libraries Society of North America. December 2020.
- “Collecteurs Digital Museum.” *Multimedia & Technology Reviews*. Art Libraries Society of North America. September 2020.
- “Coastal Carolina University's Kimbel Library Creates Personal Protective Equipment for Community.” *PASCAL Newsletter*. Partnership Among South Carolina Academic Libraries. July 2020.

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## GUEST LECTURES & NON-ACADEMIC COURSES

- Culture and History of the South Carolina Coast: The Grand Strand to Pawleys Island*, (4-week course), CCU OLLI, Spring 2025
- Culture and History of the South Carolina Coast: Hobcaw Barony to the Barrier Islands*, (4-week course), CCU OLLI, Spring 2025
- Archives and Special Libraries*, (Guest Lecture), Public History 101, CCU, Fall 2024

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## GRANTS

- South Carolina Humanities  
Planning Grant (\$2,000), Awarded  
January 2022 – June 2023  
The Georgetown County Oral History Project (Phase I)  
Project Leader/Scholar

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## CONFERENCE PRESENTATIONS

- “Utilization of Whiteboard Surveys as an Effective Assessment and Engagement Tool.” Joint presentation with Assoc. University Librarian Jennifer Hughes. Lightning Talk at the Association of College & Research Libraries (ACRL) Annual Conference. April 2021.

“Facebook Frontier: Harnessing Facebook Live for Library Engagement.” Joint presentation with Engagement Librarian Tristan Daniels. Conference session at South Carolina Library Association Annual Conference. October 2020.

(Accepted) “Using Library Displays to Enhance Cultural Literacy and Community Engagement.” Lightning Talk at Local History and Genealogy Section joint with Asia and Oceania Section, International Foundation of Library Associations. Belgrade, Serbia. August 2019.

“Cultural Literacy & Library Displays.” Poster Session, NC Live Conference, Greensboro, NC. May 2019.

“Cultural Literacy & Library Displays.” Poster Session, Annual Cora Paul Bomar IDEAL Summit, UNCG, Greensboro, NC. March 2019.

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## EXHIBITS PLANNED/ CURATED

*Hostile Terrain 94 Traveling Exhibit.* Kimbel Library with Edwards College of Humanities and Fine Arts. September 27, 2021 - Spring 2022.

*Limitless Ambition: Space, Science, and the Role of Women.* Kimbel Library & Bryan Information Commons. Sept. 1-20, 2019.

*Coastal Creates: Student, Faculty, and Community Art Show.* Kimbel Library & Bryan Information Commons. April-May 2019.

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## SPECIAL PROJECTS

Coastal Scholar Symposium, CCU Faculty and Instructors (planning committee).

Pandemic Journaling project, documentary writings for the CCU University Archives and Institutional Repository (organizer).

UNC Systems Faculty Assembly Oral History Project (creator and organizer with oversight by Dr. Anthony Chow, UNCG).

MLK Week Celebration, CCU Campus-wide weeklong celebration (organizing committee).

Institutional Repository CCU Thesis digitization project (scanning assistance).

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## OTHER EVENTS

Library Unconference on Communications During COVID-19 (LUCC), (Planning Committee) Fall 2021

Oyster Roast and Silent Auction to benefit The Georgetown School of Arts and Sciences. (Chair) 2016-2018.

Glow-N-Go 5K to benefit The Georgetown School of Arts and Sciences. (Chair) 2017-2018.

Women’s Safe Harbor Foundation Chair-ity Dinner and Auction. 2001-2006.

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## PROFESSIONAL CERTIFICATES DEVELOPMENT

Leadership Institute for Academic Librarians. Harvard Graduate School of Education. 2025.

Social and Behavioural Researchers. CITI. 2022.

Researchers. Basic Training. CITI. 2022.

Research Mentoring and Leadership. CCU. 2022.

Protecting Your Assets: Managing Legacy Materials for Performing Arts. LYRASIS Professional Development. 2019.

Crisis Communication and Reputation Management for Performing Arts Organizations. LYRASIS Professional Development. 2019.

Human Research IRB Certification. CITI. February 2019.

Research Data Management and Sharing. UNC Chapel Hill and University of Edinburgh. 2018

Arts and Heritage Management. Universita Bocconi. 2018.

## WORKSHOPS & TRAININGS

AEOLIAN Workshop: New Horizons in AI and Machine Learning in Archives. February 2023.

DAM and Museums: Technology for Museums. February 2023.

Open Access in Discovery for DEI Goals. December 2022.

Encoded Archival Standards (Archival Description: Preparing for an Updated Version of EAD). SAA. October 2022.

Implementing Reparative Description in Indigenous Collections. SAA. September 2022.

Making and Reading Indigenous Archives, Rare Book School. September 2022.

Reaching Your Community with Targeted Marketing Workshop. ALA. April 2021.

Improving Communication. SC State Library. July 2020.

Digital Storytelling Workshop. UNCG Libraries. July 2020.

Collections Advocacy. Society of American Archivists. April 2020.

NETSL Annual Conference. April 2020.

Library Project Management. NC Live. April 2020.

Special Pandemic Mini-Conference “Serving the Needs of Communities in Crisis.” Library 2.0. March 2020.

Library Marketing and Communications Conference. St. Louis, MO. November 2019.

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## SERVICE

### DEPARTMENTAL / UNIVERSITY INVOLVEMENT

Program Committee, NNLM, Spring 2025-Present (*Co-Chair*)

NNLM Book Discussion, Spring/Summer 2025

Academic Affairs Committee, USCL, Fall 2022-2023

Libraries Committee, USCL, Fall 2022-2023

Native American Studies Committee, USCL, Fall 2022-2023

Academic Affairs Coordinators Committee, CCU, Summer 2021-2022

Laganto Roll-Out Team, Kimbel, Fall 2020-2021

CINO Elevate Mentor, CCU, Spring 2020

Brew Crew featured guest, Intercultural and Inclusion Student Services, CCU, 2019

Search Committee, Academic Engagement/Assistant Librarian, CCU, 2019

C.A.S.T. (Coastal’s Administrative Support Team), 2019-2022

#CCUSocialMedia Staff, 2019-Present

Kimbel Library OER/Course Reserves Team, 2018

Kimbel Library Marketing Communications Team, 2018-2022

### COMMUNITY INVOLVEMENT

Fox & Heron Literary Society, 2020-Present

Digital Volunteer, Smithsonian Institute, Archive Transcription, 2018-Present

Citizen Archivist, National Archives, Archive Transcription, 2018-Present

S.C. Indian Development Council, 2022-2023

Vice President, UNCG Special Libraries Association Student Chapter, 2019-2020 (Sitting president Spring-Fall 2020)

The Chicora Indian Tribe of S.C., Tribal Council Member, 2013-2015

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## HONORS AND AWARDS

NC LIVE Library Conference scholarship

Sigma Tau Delta (International English Honor Society)

Omicron Delta Kappa (National Leadership Honor Society)

Phi Eta Sigma (National Honor Society for Freshmen)

## TECHNICAL SKILLS

**Library Centered Programs and Software:** Millenium, CONTENTdm, EnvisionWare, LibAnswers, LibGuides, LibWizard (Springshare), Past Perfect

**Web Design:** Basic HTML, WordPress, Blogspot, Wix, TerminalFour, Squarespace

**Productivity Software:** MS Office (Word, Power Point, Excel), Google Suite (Docs, Sheets, Drive, etc.), Asana, Trello, Slack, SurveyMonkey, Doodle, Sign Up Genius, When2Work, Timeclock Plus, ADP, School Dude, Google Teams, OneNote, EndNote, SharePoint

**Multimedia:** Amazon KDP, IngramSpark, Adobe Creative Cloud (Photoshop, Illustrator, Acrobat, etc.), iPhoto, iMovie, iTunes, Keynote, QuickTime Player, WebEx, Canva, Constant Contact, Audacity, Knight Lab (TimelineJS, StoryMapJS, Juxtaposition), Zoom, Powtoon, Switcher, Twitcher, PS Express, Anchor Podcasts (Via Spotify)

**Social Media:** Moodle, Canvas, Facebook, Twitter, YouTube, Instagram, Flipgrid, Vine, Pinterest, iTunes, Hootsuite, Wikipedia, Giphy, Boomerang, LinkedIn, Repost, What's App, Evite, Eboards (Digital Monitors)

**Other Administrative Software:** Pharos Print Management, DaxKo Member Engagement & Accounting, Drake Income Tax Preparation, NewsEdit Pro, Quicken, Outlook, Office360, WebAdviser, CampusCE

**Equipment:** Scanners, Copiers, Printers, Faxes, Phone Systems, Mac and PC, digital camera, external hard drives, iPads, Silhouette Cutter Machine, Cricut Cutter Machine, Vuze 3D camera, GoPro, Sony Handycam, Osmo Mobile Gimbal